



Star Mall Has Something For Everyone
Be Part Of The Leading Retail & Leisure Destination In Shenyang



STAR MALL

ADVERTISING & COMMON AREA

Leasing Guide

星摩尔沈阳购物广场
广告&公共区域
租赁指南

www.starmallgroup.com



Indoor Advertisement Space Floor Plan and Photos

星摩尔广告位平面图及实景照片 - 室内



过梁灯箱广告牌

Indoor Bulkhead Lightbox / IBL



Indoor bulkhead light box

2F & 3F
Materials: metal frame with replaceable lighting slide.
Mainly be leased to in-house tenants.
Duration is between 6 to 12 months.
Monthly rental is between 1000 RMB up to 2,500 RMB + VAT depends on the locations.

室内过梁灯箱

分布于商场二楼、三楼各个连廊处
材质：铝型材边框，内发光灯箱，可替换灯箱片广告画面
主要用于星摩尔租户的广告宣传，租期为6个月至12个月
根据不同的位置租金为1000元~2500元/月+税金（电费可根据洽谈需要决定）



楼层	编号	尺寸 mm (w*h)
2F	IBL1	8140*1140
	IBL2	11440*1140
	IBL3	10240*1220
	IBL4	10490*690
	IBL5	11860*990
	IBL6	9690*1020
	IBL7	9690*990
	IBL8	9700*640
	IBL9	9700*640
	IBL10	9640*640
	IBL11	9180*640
	IBL12	7740*640
	IBL13	8140*640
	IBL14	8990*640
	IBL15	9270*640
	IBL16	9740*990
	IBL17	7160*970
	IBL18	8940*1140
	IBL19	8110*1000 KT board

楼层	编号	尺寸 mm (w*h)
3F	IBL1	8390*1190
	IBL2	12300*790
	IBL3	6430*1050
	IBL4	9390*690
	IBL5	10690*640
	IBL6	8740*990
	IBL7	8640*640
	IBL8	9640*790
	IBL9	9190*790
	IBL10	7640*790
	IBL11	8140*790
	IBL12	7940*640
	IBL13	8840*1140
	IBL14	9440*640



吊旗广告

Indoor Ceiling Banner / ICB

Indoor ceiling banner

Materials: vertical banner made of printable fabrics hanging from the top ceiling.

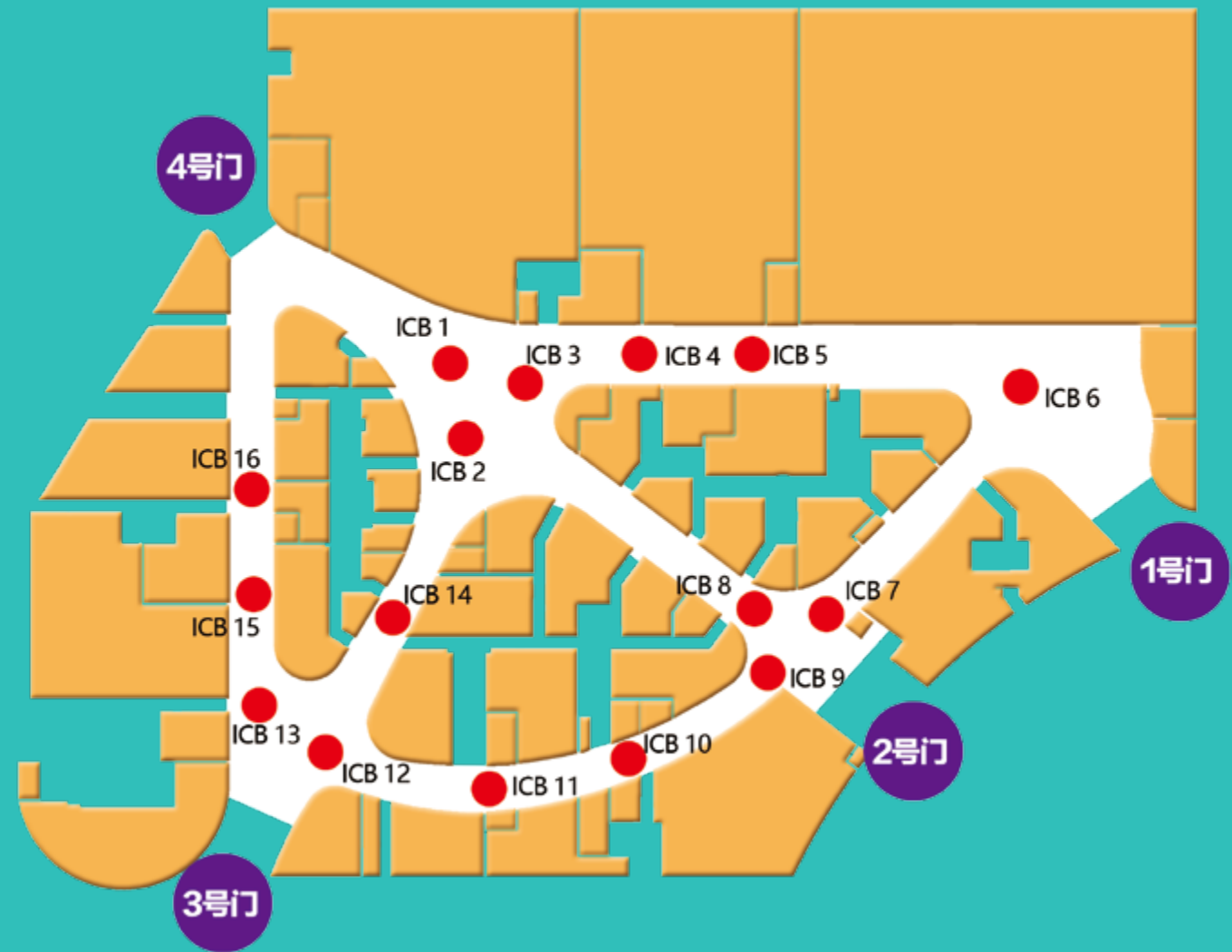
Mainly be leased to in-house tenants, duration is between 6 to 12 months
Monthly rental is between 1,000 RMB up to 4,500 RMB + VAT depends on the locations

室内吊旗广告

材质：旗帜布，夹黑布双面印刷，钢丝绳，锁扣，空心管
主要用于星摩尔租户的广告宣传，租期为 6 个月至 12 个月
根据不同的位置租金为 1000 元 ~4500 元 / 月 + 税金

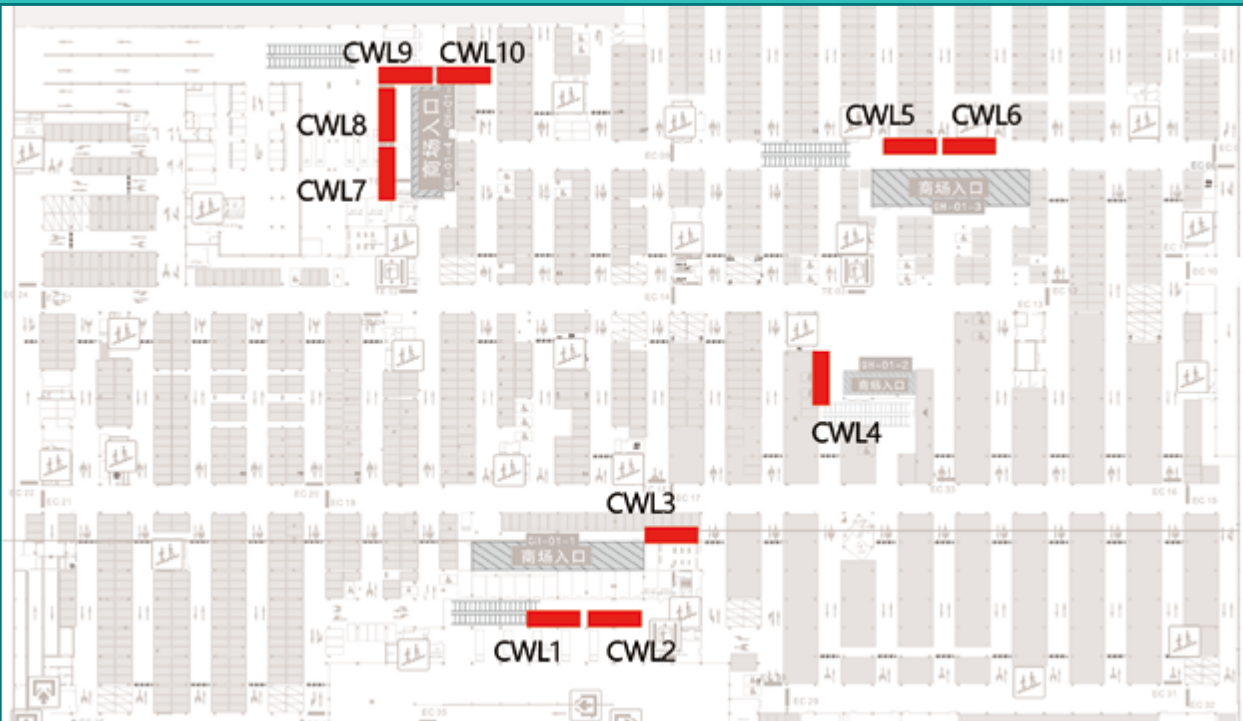


编号	尺寸 m (w*h)
ICB1,2,3	3m*9m
ICB4-18	1.5m*9m



停车场灯箱广告

Carpark Wall Light Box / CWL



楼层	编号	尺寸 cm (w*h)
B1	CWL1	555cm*275cm
	CWL2	875cm*275cm
	CWL3	875cm*275cm
	CWL4	665cm*260cm
	CWL5	745cm*265cm
	CWL6	745cm*265cm
	CWL7	745cm*175cm
	CWL8	502cm*175cm
	CWL9	770cm*175cm
	CWL10	770cm*175cm



Carpark wall light box

Materials: metal frame with replaceable lighting slide.
Mainly be leased out in-house / out-source parties.
Duration is between 6 to 12 months.
Monthly rental is 4,000 RMB + VAT.

停车场灯箱广告

材质：铝型材边框，内置 LED 光源，无网刀刮布画面喷绘
主要用于星摩尔租户或外部商家品牌的广告宣传，租期为 6 个月至 12 个月
租金为 4000 元 / 月 + 税金

手扶梯侧贴

Escalator Glass Sticker / EGS



B1-1F
负一层至一层



1F-2F
一层至二层



2F-3F
二层至三层

Escalator glass sticker

Materials: high quality adhesive stickers.
Mainly be leased to in-house tenants.
Duration is between 3 to 6 months.
Monthly rental is 2,500 RMB + VAT (one pair).

手扶梯侧贴纸

材质：高质量背胶车贴，单孔透贴纸，半透明贴纸
主要用于星摩尔租户的广告宣传，租期为3个月至6个月（一组）
租金为2500元/月+税金（一组）

楼层	编号	尺寸 m (w*h)
B1-1F	EGS1	以实际测量为准
	EGS2	
	EGS3	
	EGS4	

楼层	编号	尺寸 m (w*h)
1F-2F	EGS1	以实际测量为准
	EGS2	
	EGS3	
	EGS4	
	EGS5	

楼层	编号	尺寸 m (w*h)
2F-3F	EGS1	以实际测量为准
	EGS2	
	EGS3	
	EGS4	



手扶梯箱盖贴

Escalator Cover Sticker / ECS



B1-1F
负一层至一层



1F-2F
一层至二层



2F-3F
二层至三层

Escalator Cover Sticker

Materials: high quality adhesive stickers.
Mainly be leased to in-house tenants.
Duration is between 3 to 6 months.
Monthly rental is 400 RMB + VAT (one pair).

手扶梯箱盖贴纸

材质：高质量背胶车贴
主要用于星摩尔租户的广告宣传，租期为3个月至6个月（一组）
租金为400元/月+税金（上一组）

楼层	编号	尺寸 cm (w*h)
B1-1F	ECS1	150cm*80cm
	ECS2	
	ECS3	
	ECS4	
	ECS5	
	ECS6	
	ECS7	
	ECS8	

楼层	编号	尺寸 m (w*h)
1F-2F	ECS1	150cm*80cm
	ECS2	
	ECS3	
	ECS4	
	ECS5	
	ECS6	
	ECS7	
	ECS8	
	ECS9	
	ECS10	

楼层	编号	尺寸 m (w*h)
1F-2F	ECS1	150cm*80cm
	ECS2	
	ECS3	
	ECS4	
	ECS5	
	ECS6	
	ECS7	
	ECS8	
	ECS9	
	ECS10	



观光梯招牌广告

Elevator Billboard / EB



楼层	编号	尺寸 cm (w*h)
1F&2F	EB1	490cm*340cm
	EB2	490cm*340cm

Elevator billboard
Materials: high quality adhesive stickers.
Mainly to leased to in-house tenants.
Duration is between 3 to 6 months.
Monthly rental is 2,000 RMB + VAT.

观光梯招牌广告
材质：高质量背胶车贴，单孔透贴纸，半透明贴纸
主要用于星摩尔租户的广告宣传
租期为 3 个月至 6 个月（一组）
租金为 2000 元 / 月 + 税金（一组）



电梯门侧贴

Elevator Side Sticker / ESS



楼层	编号	尺寸 cm (w*h)
1F-3F	ESS1	80cm*215cm
	ESS2	80cm*215cm
	ESS3	80cm*215cm

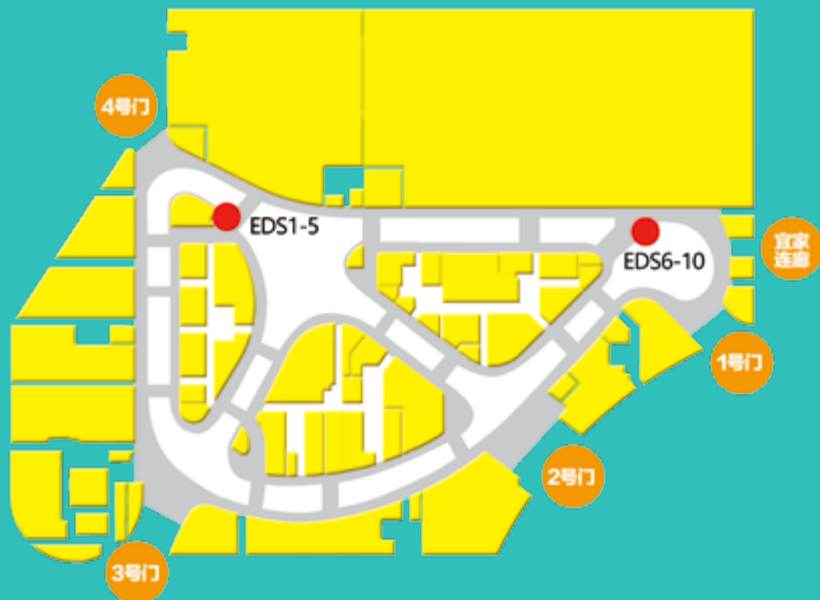
Elevator side sticker
Materials: high quality adhesive stickers.
Mainly be used for Star Mall or leased to in-house tenants.
Duration is between 6 to 12 months.
Monthly rental is 1,000 RMB + VAT

电梯门侧贴广告
材质：高质量背胶车贴，单孔透贴纸
主要用于星摩尔租户的广告宣传，租期为 6 个月至 12 个月
租金为 1000 元 / 月 + 税金



电梯门贴

Elevator Door Sticker / EDS



Elevator door sticker
Martials: high quality adhesive stickers.
Mainly be leased to in-house tenants.
Duration is between 3 to 6 months(one pair).
Monthly rental is 1,000 RMB + VAT (one pair).

电梯门贴
材质：背胶车贴
主要用于星摩尔租户的广告宣传，租期为 3 个月至 6 个月（一组）
租金为 1000 元 / 月 + 税金（一组）



楼层	编号	尺寸 cm (w*h)
People Square	EDS1	90cm*210cm (B1)
	EDS2	90cm*210cm (1F)
	EDS3	90cm*210cm (2F)
	EDS4	90cm*210cm (3F)
	EDS5	90cm*210cm (inside)
Gate 1	EDS6	36.5cm*110cm(单扇)
	EDS7	36.5cm*110cm(单扇)
	EDS8	36.5cm*110cm(单扇)
	EDS9	36.5cm*110cm(单扇)
	EDS10	36.5cm*110cm(单扇)



宜家连廊灯箱

IKEA Bridge Lightbox / IKEA-BL

IKEA Bridge Lightbox

Materials: metal frame with replaceable lighting slide.
Mainly be leased out in-house / out-source parties.
Duration is between 6 to 12 months.
Monthly renal is 2,000 RMB + VAT

宜家连廊灯箱广告

材质：铝型材边框，内置 LED 光源，无网刀刮布画面喷绘
主要用于星摩尔租户或外部商家品牌的广告宣传
租期为 6 个月至 12 个月
租金为 2000 元 / 月 + 税金

楼层	编号	尺寸 m (w*h)
2F	IKEA-BL1	3.8m*2.8m
	IKEA-BL2	3.95m*4.65m

墙体广告 - 室内

Big AD Banner / BAB

Big AD Banner

Materials: High quality adhesive stickers.
Duration is between 6 to 12 months.
Monthly renal is 2,000 RMB + VAT.

墙体广告 -4 号门

材质：高质量背胶贴纸
主要用于星摩尔租户或外部商家品牌的广告宣传
租期为 6 个月至 12 个月
租金为 2000 元 / 月 + 税金

楼层	编号	尺寸 m (w*h)
2F-3F	BAB1	7m*13.5m
	BAB2	7m*13.5m
	BAB3	7m*13.5m
	BAB4	7.8m*13.5m



立牌广告 & 入口门贴

Advertisement Standee / Gate glass stickers

Indoor advertisement standee

Materials: 3mm-PVC expansion sheet.
Monthly rental is 300 RMB + VAT.

室内立牌广告

材质：3mm 厚雪弗板双面印刷
租金为 300 元 / 月 + 税金



Gate glass stickers

Materials: high quality adhesive stickers.
Mainly leased to in-house tenants / out-source parties.
Duration is between 1 to 3 months.
Monthly rental is 1,250 RMB + VAT.

入口玻璃贴纸

材质：高质量背胶贴纸
主要用于星摩尔商户或外部商家品牌的广告宣传，租期为 1 个月至 3 个月
租金：1250 元 / 月 + 税金 (单个入口)

楼层	编号	尺寸 cm(w*h)
GGs	1号门	60cm 直径圆
	2号门	
	3号门	
	4号门	
	5号门	



商场内共 54 个 DP 点位



柱体广告牌

Indoor Pillar Lightbox / IPL

Indoor pillar light box

Materials: round shaped metal frame with replaceable lighting slide.
Duration is between 6 to 12 months.
Monthly renal is 350 RMB + VAT.

柱体广告牌

材质：铝型材边框，导光板，灯箱片画面，耐力板
租期为6个月至12个月
租金为350元/月/个+税金



楼层	编号	尺寸 mm (w*h)
1F	IPL1	1170*1995*2
	IPL2	1170*1995*2
	IPL3	1170*1995*2
	IPL4	1702*1995*2
	IPL5	1170*1995*2
	IPL6	1170*1995*2
	IPL7	1170*1995*2
	IPL8	1170*1995*2
	IPL9	1170*1995*2
	IPL10	1170*1995*2
	IPL11	1170*1995*2
	IPL12	1170*1995*2
	IPL13	1170*1995*2
	IPL14	1170*1995*2
	IPL15	1170*1995*2
	IPL16	1170*1995*2
	IPL17	1170*1995*2
	IPL18	1170*1995*2

楼层	编号	尺寸 mm (w*h)
2F	IPL1	1170*1995*2
	IPL2	1170*1995*2
	IPL3	1170*1995*2
	IPL4	1702*1995*2
	IPL5	1170*1995*2
	IPL6	1170*1995*2
	IPL7	1170*1995*2
	IPL8	1170*1995*2
	IPL9	1170*1995*2





Outdoor Advertisement Space Floor Plan and Photos

星摩尔广告位平面图及实景照片 - 室外



楼梯招牌广告

材质：铝板造型，氟碳烤漆，内置龙骨，
内部发光
租期为 6 个月至 12 个月
租金为 3500 元 / 月 + 税金
需要使用星摩尔指定供应商制作安装

楼层	编号	尺寸 cm (w*h)
3F	OFL1-9	580cm*870cm



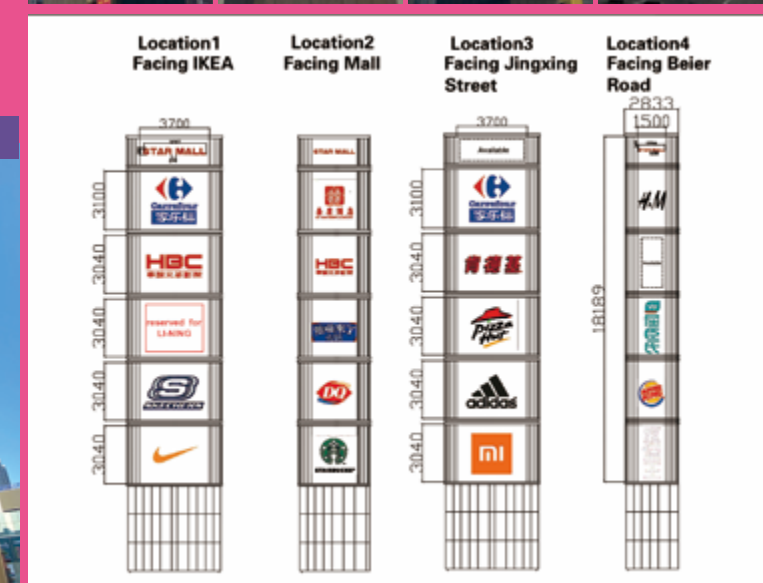
标识塔柱

Production and installation need to use the designated supplier of Star Mall.

玻璃房外立面

楼层	编号	尺寸 cm(w*h)	面数
1F	GSS1	需实际测量	4
	GSS2	需实际测量	4
	GSS3	需实际测量	3
	GSS4	需实际测量	3

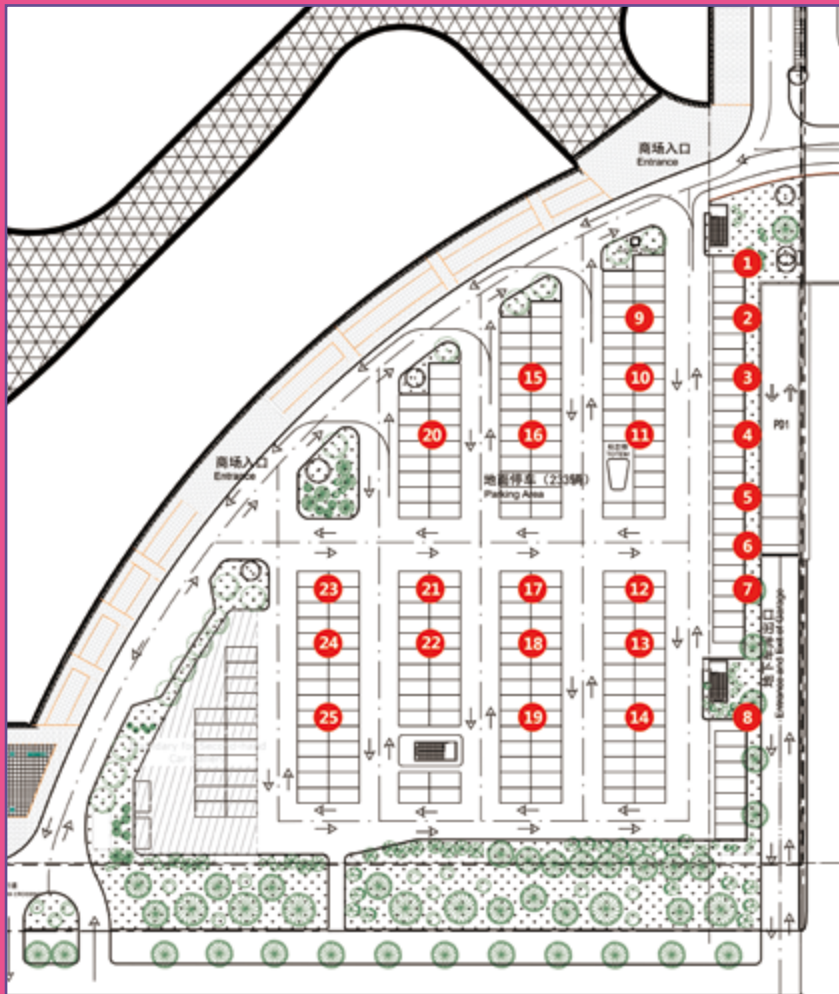
Four tall, narrow billboards in China displaying various brand logos. The billboards are stacked vertically and feature logos for brands such as Nike, Starbucks, and Mi. The billboards are located in an urban area with other buildings visible in the background.



租金为 1000 元 / 月 + 税金

户外停车场路旗

Parking Banner / PB



楼层	编号	尺寸 cm (w*h)	面数
1F	PB1-25	60cm*170cm	2
		60cm*210cm	2

停车场道旗共 25 组 每组（即每个旗杆）共一大一小两面旗子，正反双面画面

Outdoor parking banners

Materials: replaceable fabrics.
Duration is between 3 to 6 months.
Monthly rental is 300 RMB one set + VAT.

户外停车场路旗

背胶贴纸或喷绘布
租期为 3 个月至 6 个月
租金为 300 元 / 月 + 税金（一组）



窗式落地展示牌

Window Display / WD

材质及工艺 (Material&Technology)

铝板框架，背胶车贴或喷绘布

楼层	编号	尺寸 cm (w*h)
1F	WD1	870cm*280cm
	WD2-6	500cm*280cm

Outdoor window display

Materials: Printing cloth.
Monthly rental is 1,500RMB one set + VAT.

户外落地展示牌

喷绘布
租金为 1500 元 / 月 + 税金



停车棚广告

Parking Ramp Frame / PRF

材质及工艺 (Material&Technology)

铝板框架，背胶车贴或喷绘布

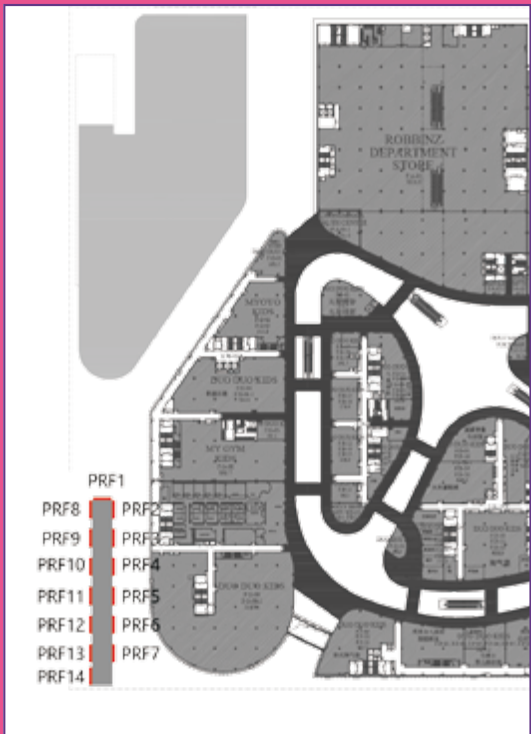
楼层	编号	尺寸 cm (w*h)
1F	PRF1	415cm*265cm
	PRF2-11	240cm*270cm

Parking ramp frame

Materials: replaceable fabrics.
Monthly rental is 300 RMB one set + VAT.

停车棚广告

背胶贴纸或喷绘布
租期为 3 个月至 6 个月
租金为 300 元 / 月 + 税金（单个画面）



户外落地灯箱

Shaft Lightbox / SLB

材质及工艺 (Material&Technology)

铝板框架，印刷喷绘布

Shaft Lightbox

Materials: Printing cloth.
Monthly rental is 500RMB one set + VAT.

户外落地灯箱

喷绘布
租期为 3 个月至 6 个月
租金为 500 元 / 月 + 税金 (一组)

楼层	编号	尺寸 cm(w*h)	面数
1F	SLB1	305cm*140cm	4
	SLB2	305cm*140cm	3



发电箱广告牌

Generator billboard /GB

材质及工艺 (Material&Technology)

铝板框架，印刷喷绘布

楼层	编号	尺寸 cm (w*h)
1F	GB1	850cm*340cm
	GB2	270cm*340cm
	GB3	850cm*340cm
	GB4	270cm*340cm



Generator billboard

Materials: Printing cloth.
Monthly rental is 500RMB or 1,500RMB one side + VAT.

发电箱广告牌

喷绘布
租期为 3 个月至 6 个月
租金为 500 元 / 月 -1500 元 / 月 + 税金 (一面)





Star Mall Shenyang Plaza 星摩尔沈阳购物广场

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